

# 2nd ALL AFRICA CLINICAL TRIAL SUMMIT



**A strategic model for the future of  
clinical trial sites in Africa:  
A gateway to developing quality  
management systems**

**16-18 AUGUST 2019**

Wolfson Lecture Theatre  
Faculty of Health Sciences  
University of Cape Town | SOUTH AFRICA

**SPONSORSHIP  
& EXHIBITION  
PROSPECTUS**





## INNOVATIVE MODEL FOR STRATEGIC MANAGEMENT OF QUALITY AT RESEARCH SITES IN AFRICA

The African Clinical Trials Consortium (ACTC) was established in 2018 with the aim of bringing together research active sites and investigators to share good practice and develop strategic direction for the management of trials in Africa. The intention of the 2019 conference is to propose a system for the development, training and establishment of 'accredited' units in each of the countries. The ACTC will be the management/coordinating centre for these activities. Building confidence in industry and funding agents is critical to the growth of trials in Africa. Furthermore, commitment to the proposed model at Departments of Health and Industry leaders is essential.

CTUs were established in HIC to standardise practice according to GCP. Now all trials are required to be supported by a CTU. This was not an easy transition but it instilled confidence in industry and funding agents alike. This is the leap of faith African countries need to take. We need to instil confidence quickly, efficiently, with minimal cost and sustainability for the future.

We are proposing that the ACTC becomes the gateway and coordinating centre to trials in Africa. All industry trials are fed through this coordinating centre which then distributes feasibility notifications to countries who have sites/CTU that have met a minimum requirement (staff, training, facilities etc) and are thus a consortium partner.

Consortium members will:

1. Share all SOPs, templates for CTA or MTAs
2. Benefit from budget development for sites, not for industry.
3. Have access to cross country training/mentoring
4. Access to reciprocal auditing of the sites
5. Access to advice and guidance with respect to MHRA and HREC submissions
6. Access to online training
7. Database sharing opportunities

Database of trials in Africa – we will use EDGE programme to collect data from all sites as part of the coordinating centres role.

Confidence in industry is achieved by demonstrating a commitment, no matter how hard, to upholding standards with a bottom line expectation to become part of the consortium. Those countries with barriers to becoming a consortium partner **MUST** be supported by other countries to try to overcome them. This will be a requirement of membership. Each country will assign people responsible for updating the coordinating centres list of potential investigators and their therapeutic areas for sending out feasibility requests.

In Africa all research centres/sites need to be self-sustaining. This means they must think and run like a business. This is a strategic imperative for success. The summit will include sessions from the UCT Graduate School of Business on fiscal and operational sustainability. Training will be provided centrally for each site/unit representative and site visits will follow by business advisors from the Graduate School of Business.

**WE NEED YOU SUPPORT!**



# SPONSORSHIP

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## PLATINUM SPONSOR

≥ R 300 000.00

- Acknowledgement as a Platinum Sponsor by including the company logo and link on the conference website
- Visual recognition in the plenary sessions (*company logo on holding slide*)
- 4 x Company banners placed throughout the Congress venue (*sponsor to supply*)
- Acknowledgement in the Congress programme book
- 1 x Exhibition stand
- 3 x Complimentary delegate registrations
- 3 x Gala dinner tickets
- 1 x Promotional leaflet / flyer or brochure in the delegate bag (*to be supplied by 31 July 2019 and excludes the costs for the design, printing & shipping*)

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## GOLD SPONSOR

≥ R 225 000.00

- Acknowledgement as a Gold Sponsor by including the company logo and link on the conference website
- Visual recognition in the plenary sessions (*company logo on holding slide*)
- 2 x Company banners placed throughout the Congress venue (*sponsor to supply*)
- Acknowledgement in the Congress programme book
- 2 x Complimentary delegate registrations
- 2 x Gala dinner tickets
- 1 x Promotional leaflet / flyer or brochure in the delegate bag (*to be supplied by 31 July 2019 and excludes the costs for the design, printing & shipping*)

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## SILVER SPONSOR

≥ R 150 000.00

- Acknowledgement as a Silver Sponsor by including the company logo and link on the conference website
- Visual recognition in the plenary sessions (*company logo on holding slide*)
- Acknowledgement in the Congress programme book
- 1 x Complimentary delegate registrations
- 1 x Gala dinner tickets
- 1 x Promotional leaflet / flyer or brochure in the delegate bag (*to be supplied by 31 July 2019 and excludes the costs for the design, printing & shipping*)

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## CONGRESS SPONSOR

> R 25 000.00

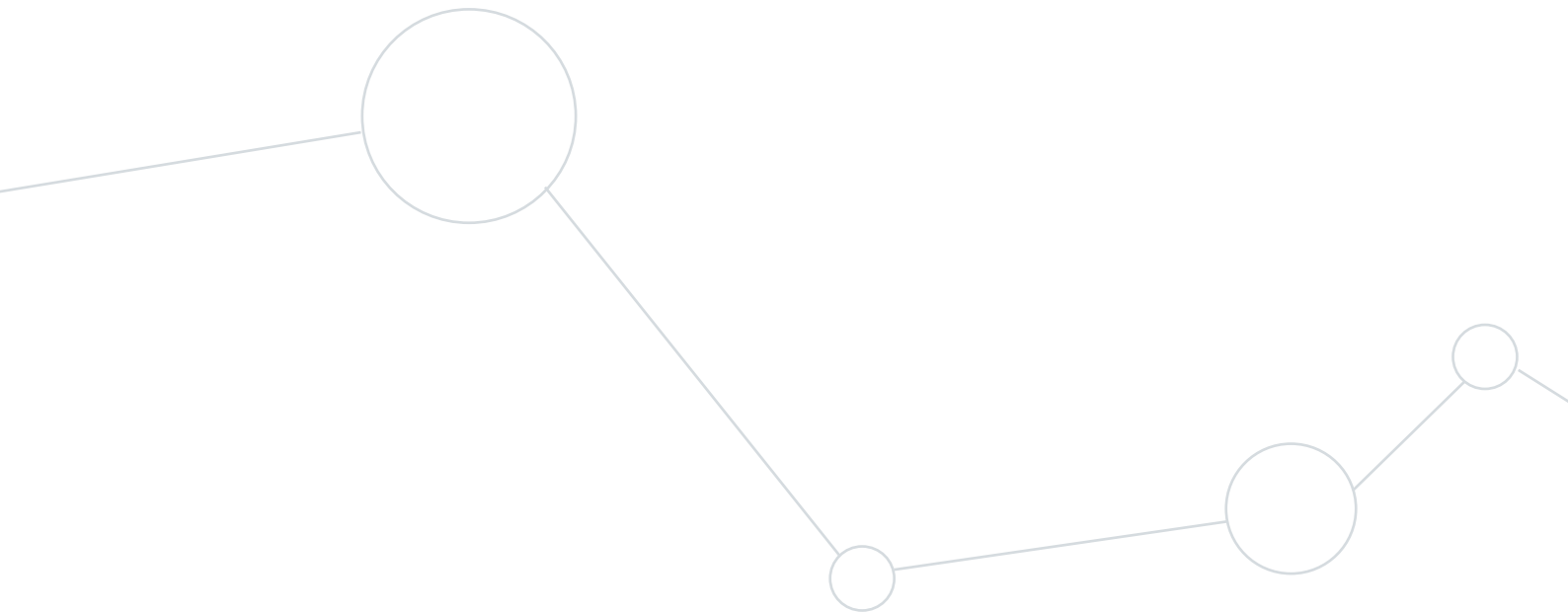
- Acknowledgement as a Congress sponsor by including the company logo and link on the conference website
  - Visual recognition in the plenary sessions (*company logo on holding slide*)
  - Acknowledgement in the Congress programme book
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**EXHIBITION SPACE (2mx2m)**

**R 3 500.00**

- This includes 1 exhibitor registration and catering as per the programme
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## Advertisements in Final Programme (Full Colour)

- Inside full page: **R 6 000.00**
- Inside half page: **R 3 000.00**

*\* Item design and content subject to approval of the Committee.  
Sizing will be confirmed by Congress Office*

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## Branded Sessions (per session) **R 20 000.00**

- Sponsor's company logo will appear on the holding slide before and after the session
  - Display popup banners inside and outside the room for the duration of the session  
(sponsor to supply)
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## Congress Bag Insert **R 4 000.00**

- A4 size page to be supplied to the congress office by 31 July 2019  
(Costs excludes design, printing and shipping of the documents)
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## Delegate Gift (Sponsor to supply) **R5 000.00**

- Supply delegates with a branded gift (water bottles etc.) that will be distributed in the congress bag  
*\* Subject to approval of the Committee. To be delivered to congress office by 31 July 2019*
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## Educational Grants

- Prizes for best poster presentation **R 10 000.00**
  - Travel bursaries to offer for deserving delegates from developing countries in Africa **R 10 000.00**
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## Gala Dinner **R 100 000.00**

- Acknowledgement as the Gala Dinner sponsor on the conference website
- 5-minute address at the Gala Dinner
- Display 6 banners inside the venue. Sponsor to supply and all banners are subject to approval of the committee and the venue
- 6 x complimentary Gala dinner tickets for guests or company's representatives
- Sponsor may also supply a gift for each place setting bearing the company logo

# SPONSORSHIP ITEMS

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## Speakers Dinner

**R 50 000.00**

- Acknowledgement as the Speakers Dinner sponsor on the conference website
- The sponsor will have naming rights

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## Invited Speakers

**R 42 000.00**

- The Sponsor may contribute to the travel, accommodation and subsistence costs of our invited Speakers, subject to approval of the Committee and the Speaker.
- Sponsor will be acknowledged on the congress website and in the final programme book

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## Lunch (per break)

**R 20 000.00**

- Display popup banners (*sponsor to supply*) in the lunch area

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## Tea & Coffee (per break)

**R 10 000.00**

- Display popup banners (*sponsor to supply*) in the tea & coffee area

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## Poster Area

**R 15 000.00**

- Sponsor may display banners in the poster board area or brand the poster boards (sponsor's expense)

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## USB sticks for Abstracts

**R 30 000.00**

- Sponsor's logo will appear on the USB stick

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## Registration Material

- Conference Bags (*Bags will be sourced by the Congress Office from a Social Responsibility Manufacturer*) **R 40 000.00**
  - Notepads & Pens **R 15 000.00**
  - Name Badge Cards & Lanyards **R 15 000.00**
- \* All goods will be branded with company logo.*

# APPLICATION FORM

Please complete and return to Congress Office:

UCT Conference Management Centre

Att: Belinda Chapman

Tel: +27 21 406 6381 | Email: belinda.chapman@uct.ac.za

COMPANY DETAILS						
COMPANY						
Contact Person				Position		
VAT No.						
Address				Zip Code		
City			State			
Cell No.			Office Telephone			
Email						
EXHIBITION SPACE <i>Floor plan to follow</i>						
Yes		No				
SPONSORSHIP DETAILS <i>Details of the sponsorship products, services and values selected</i>						
1.				Value	R	
2.				Value	R	
3.				Value	R	
				Total	R	
ORDER SECTION						
Sponsor Value			R	Exhibitor Value		
				Grand Total		
				R		
I am aware of the financial and administrative conditions for Sponsors and Exhibitors and I agree to abide by those conditions.						
Signature						
Name				Date		

Bank Transfers to:

Standard Bank, Mowbray Branch | Acc name: Conference Management 2

Acc no: 071 278 850 | Branch Code: 02 49 09 | Swift: SBZAZAJJ

Payment of 50% of the total Sponsor/ Exhibitor value selected must accompany this form to secure the booking. The remaining 50% by 30 June 2019. Requested deviations from this plan can be discussed.

# Terms & Conditions

## Terms and Conditions of Application and Contract

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### Exhibition Policy

- Exhibition space is allocated on a first come first serve basis.
- All custom stand builders are required to submit stand designs and plans for sign off by the organisers and safety officer.

### Terms of Payment

- 50% deposit invoice will be issued on receipt of Application Form and Contract
- Final balance invoice will be issued 30 June 2019
- All invoices must be settled within 30 days, non-receipt of payments may result in release of reserved items

### Cancellation Policy

All cancellations must be made in writing to the Congress Office and the following cancellation policy will be enforced:

- 10% of the contract price if cancellation is received up until 4 months before the start of the Congress
- 50% of the contract price if cancellation is received up until 3 months before the start of the Congress
- 100% of the contract price if cancellation is received less than 2 months before the start of the Congress

### Exhibition Layout

The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the exhibition and/or stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

### Liability

The Organisers accept no responsibility for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing this contract and which the Organiser could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.